

ECONOMIC DEVELOPMENT AND JOBS COMMITTEE REPORT relative to proposed sole source contract with Urban Place Consulting Group, Inc. (Urban Place) for the creation of a new 501(c)6 non-profit business association to administer the Greater Leimert Park Village I Crenshaw Corridor Business Improvement Districts' (BID) operations.

Recommendation for Council action, pursuant to Motion (Martinez – Harris-Dawson):

INSTRUCT and AUTHORIZE the City Clerk to prepare, process, execute and administer a supplemental agreement to the contract between the City and Urban Place to provide additional services to support the start-up of the new Greater Leimert Park Village I Crenshaw Corridor BID, as further detailed in the Motion, at a cost not to exceed \$30,000, using funding available from the BID Trust Fund No. 659, and subject to the approval of the City Attorney as to form.

Fiscal Impact Statement: Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted.

Summary:

On November 9, 2021, your Committee considered a Motion (Martinez – Harris-Dawson) relative to proposed sole source contract with Urban Place for the creation of a new 501(c)6 non-profit business association to administer the Greater Leimert Park Village I Crenshaw Corridor BID operations. According to the Motion, on July 23, 2021, Council instructed the City Clerk to negotiate and execute a sole source contract with Urban Place for the creation of a new 501(c)6 non-profit business association to administer the Greater Leimert Park Village I Crenshaw Corridor BID operations. A new California Nonprofit Mutual Benefit Corporation has now been formed by Urban Place. Urban Place's contract objectives included updating the BID by-laws and onboarding board members with appropriate training activities. Urban Place has fulfilled the initial scope described in their contract, however the BID's new board members have requested further assistance with establishing BID operations, including:

1. Working with Board officers to establish a bank account.
2. Facilitating a contract between the City of Los Angeles and the new non-profit corporation.
3. Creating a 2022 budget for Board consideration and approval.

4. Working with the Board to identify, review and help select a BID administrator.
5. Updating the BID portal with any required documents.
6. Overseeing initial Board meetings.
7. Establishing and facilitating BID administrator training on the new organization, Management District Plan, City policies, the BID portal, board meeting procedures and policies that comply with the Brown Act, and financial policies.

Action is needed to authorize a supplemental agreement with Urban Place for the above listed services. After consideration and having provided an opportunity for public comment, the Committee moved to recommend approval of the Motion as detailed above. This matter is now submitted to Council for its consideration.

Respectfully Submitted,

Economic Development and Jobs Committee

COUNCILMEMBER	VOTE
PRICE:	YES
KREKORIAN:	YES
BLUMENFIELD:	YES
RAMAN:	YES
HARRIS-DAWSON:	YES

ARL

11/9/21
CD 10

-NOT OFFICIAL UNTIL COUNCIL ACTS-